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Lessons from the FP7 TRANSFORM Project

BIS/Optimat
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Background

- UK Forward Commitment Procurement Programme (2005)
 - *Innovation procurement pilots in UK public sector*
 - *Parallel activities in Netherlands*
- UK Corporate Leaders Group for Climate Change (2010)
 - *Joint statements of demand from large companies*
 - *Zero carbon transport, renewable bio-methane, zero carbon catering*
- EU/CIP Innovation Procurement Projects (Healthcare Sector)
 - *EcoQUIP (2012-2016) – more efficient, effective and sustainable healthcare*
- **Encouraged to respond to FP7/2012 CAPACITIES Pilot Call**
 - ***Coherent Development of Research Policies***
 - ***Support to innovation-orientated networks of public procurers***
 - ***Related to Grand Societal Challenges***
 - ***Decided to focus on 'Sustainable Transport and Mobility in Cities'***
 - ***Build on lessons/methodologies from healthcare projects***

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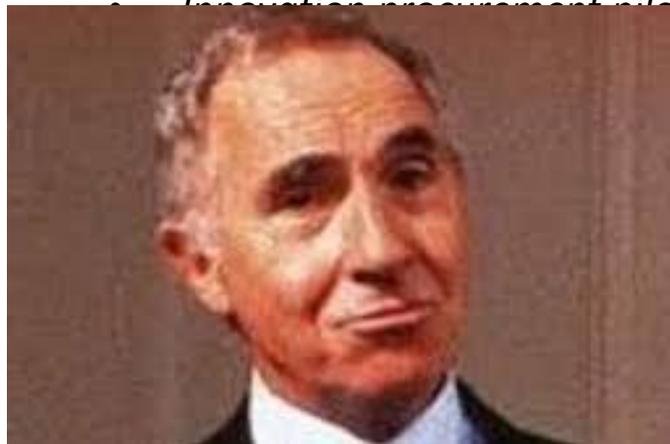




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Background

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...innovation procurement pilots in UK public sector

...nds

...p for Climate Change (2010)

“BRAVE DECISION”

...efficient, effective and sustainable healthcare

- **Encouraged to respond to FP7/2012 CAPACITIES Pilot Call**

- *Coherent Development of Research Policies*
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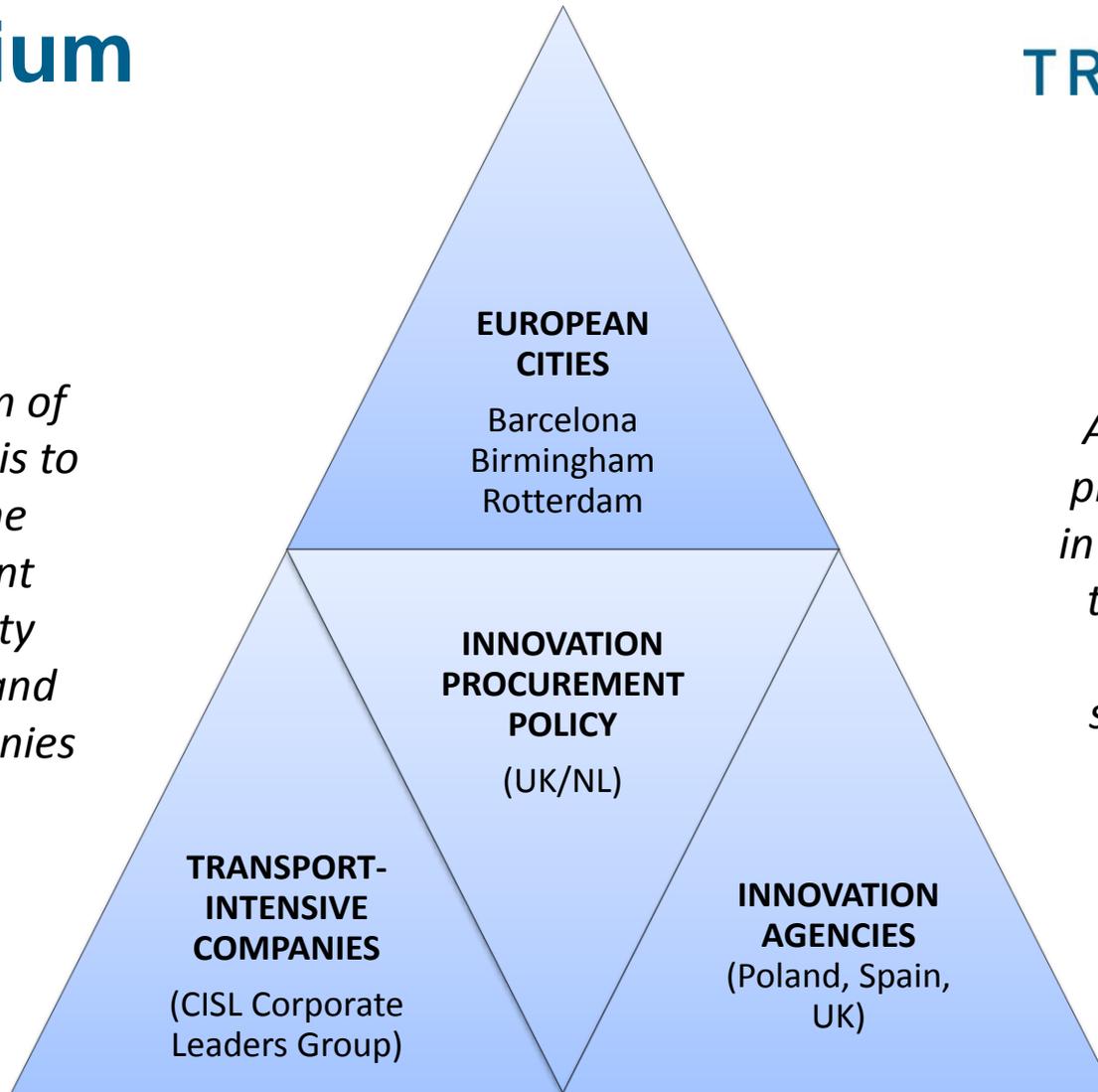


Consortium



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The main aim of TRANSFORM is to mobilise the procurement power of city authorities and major companies



Innovation Agencies can play a key role in helping cities to work with innovative supply chain companies

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Objectives



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Leader-Led Innovation Procurement Projects

- Bottom-up (Barcelona, Birmingham, Rotterdam)
- Case studies and Good Practice Report

Joint Statements of Demand

- Top down (extended collaborative network)
 - Innovation Procurement Foresight Workshops No 1
 - Innovation Procurement Foresight Workshops No 2
- Multiple spin-off actions (exploit Horizon 2020 and/or ESIF)

Policy Briefs

- Influence Policy Makers
- Generic and specific

Outputs



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Towards Low Carbon Zero Emission Transport Solutions

Good Practice Innovation Procurement Report

Pilot Innovation Procurement Projects
in Barcelona, Birmingham and Rotterdam

TRANSFORM Policy Brief No 2

The Role of 'Innovation Procurement'
to help accelerate the transition towards
low carbon, zero emission transport in cities

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INVITATION TO EXPRESS INTEREST

Joint Statements of
Demand for Zero Emission
Urban Transport Solutions

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Innovation Procurement Standards



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But it was not easy !!!



“Much more complex and multi-level subject than healthcare procurement”

“Crowded market – lots of initiatives – what can TRANSFORM achieve”



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Key Policy Messages

TRANSFORM Policy Brief No 2

The Role of 'Innovation Procurement'
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New Policy Insights

- Importance of **overarching strategies** and **policy commitment** for low emission transport in cities
- Good **evidence** is needed to **justify** the application of innovation procurement in public sector organisations
- Importance of **securing commitment** from internal stakeholders
- Understanding the **market**
- Mobilising the **power of larger companies** through outcome-based service contracts
- The importance of **progressive and integrated approaches** towards longer term goals
- Role of **SMEs** in transformational innovation procurement
- Role of **innovation agencies** in transformational innovation procurement
- Role of **public procurement** in the development of **new value chains**

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Key Policy Issues

- Public procurement has not yet gained traction as a **strategic policy instrument** to address societal and environmental challenges in cities
- Innovation procurement needs to be **integrated within a wider package of demand side measures** to maximise its impact on sustainable transport in cities
- City authorities could **amplify their impact** by being more holistic and collaborative about how they influence the procurement behaviour of others
- Improving **local air quality** is a high priority for most European cities

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Options to improve framework conditions

- The enabling role of procurement could be made explicit in **Sustainable Urban Mobility Plans**
- The **new EU Procurement Directive** offers an opportunity to change procurement practice in general and increase the impact of EU Structural Funds on societal challenges
- There is an important role for **standards and the purchasing professional bodies** in mainstreaming outcome-based procurement
- Public funding for **research & innovation** could be used in a more strategic way to improve the societal challenge impacts of public procurement

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