



TRANSFORM

Lessons Learned by

**The Prince of Wales's Corporate Leaders
Group (CLG)**

24 March 2015



Supported by



A unique Cambridge institution

25 years' experience in building strategic capacity and co-creating innovative solutions to tackle critical global challenges

- Executive Development
- Graduate Programmes
- Business Platforms
- Applied research and analysis
- An international network of 6,000+ leaders



60 staff in Cambridge, Brussels, Cape Town. Partnerships in Australia, Brazil, China

Patron: HRH The Prince of Wales

Cambridge insight, policy influence, business impact

CISL's strengths

Expert Insight

Grounded in the research strengths of the University of Cambridge, our work is reinforced by expert practitioners from business, government and civil society

Strategic Focus

Informing corporate vision and decision-making across the value chain through academic rigour, challenging debate and innovative tools

International Reach

A global focus and perspective with a world-wide reach, catalysing change on the ground in Africa, Asia, Australia, Europe and North and South America

Convening Power

Combining the strengths of our Patron, HRH The Prince of Wales, and the University of Cambridge to bring together the world's best thinkers and most influential leaders

Unique Learning Approach

25 years' experience in designing innovative learning processes for senior executives and facilitating peer-to-peer engagement and action

Leadership Network

A community of 5,000+ leaders, including alumni from leading global organisations and an expert team of Fellows, Senior Associates and staff in Brussels, Cambridge and Cape Town

Understanding global challenges

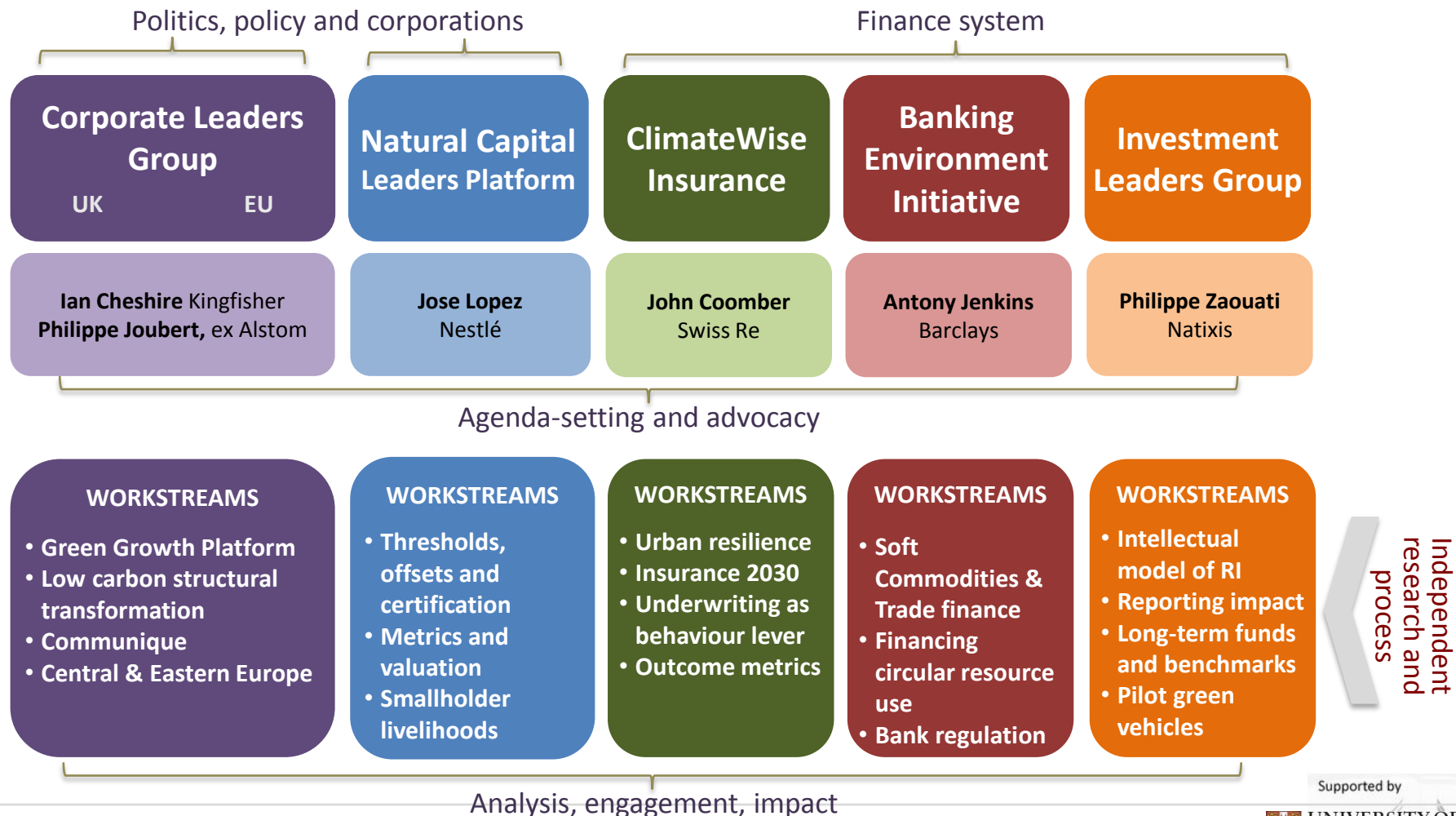
Working with and through business

Building organisational insight and leadership

Fostering new thinking and solutions

Business collaboration to address systemic challenges

Surfacing dilemmas, challenges and possibilities





THE PRINCE OF WALES'S
CORPORATE LEADERS GROUP



New and longer-term policies for low carbon economic transformation

Anglian
Water
Group

sky BT

DOOSAN

EDF
ENERGY

gsk

GlaxoSmithKline



vodafone

Heathrow
Making every journey better

JAGUAR



Johnson Matthey

KINGFISHER

acciona

PHILIPS
sense and simplicity



Thames
Water

Unilever

United
Technologies

LLOYDS
BANKING
GROUP



ALSTOM

AVIVA

Coca-Cola Enterprises, Inc.

SKANSKA

TESCO

gsk

GlaxoSmithKline

Johnson & Johnson

- Power decarbonisation
- Energy efficiency revolution
- Low-carbon transport choices
- 'Closed loop' business models

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Our role in the process

Enable practical involvement of companies that are customers of low to zero carbon transport solutions

- ❑ «DOWN TO ZERO: UK Joint Public-Private Low Carbon Procurement Compact»: spurring investment in low carbon transport via public-private partnerships
- ❑ Drawing from companies' experiences and successes in the EU and individual countries
- ❑ Reaching out to policymakers to promote low carbon transport and enhance dialogue

Good Practice Lessons

- ❑ **Solaris Bus & Coach:** innovative electric buses and coaches for public city transport (PL)
- ❑ **Ferrovial:** Intelligent Transport Systems (ITS) based on microelectronics, satellite navigation etc. (SP)
- ❑ **Toyota:** next generation of Traffic Information Systems (TIS) and robots (JN)
- ❑ **ChargeYourCar:** making electric vehicles accessible to the majority of citizens (UK)
- ❑ **Alstom:** overground trains, highest capacity automated metros for large cities (FR)

Policy Lessons

- Need for clearer legal public procurement framework at government/city level
- Possible to link green procurement to use of EU Structural Funds?
- Long-term duration of green procurement (at least 3 years)
- Relation with public private partnerships unclear
- Green procurement should be linked to further support for innovation (research; academic excellence; scalability of pilot projects etc.)
- More standardised tendering processes needed
- Financial incentives available? Important for SMEs

Want to know more?

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