



# TRANSFORM

## Lessons Learned by <Birmingham City Council>

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# Our Role in the Project

- Develop a Leader –Led Project ‘Towards a zero emission mini-bus for social needs transport’ which involves a Market Sounding process regarding the supply of Low to Zero Emission Mini Buses for Adults and Communities Services
- As part of the development , mobilize the procurement power of city and major companies to accelerate progress towards sustainable zero carbon transport systems.
- As one of three leader-led innovation procurement projects being undertaken through TRANSFORM , collectively inform and stimulate innovation to meet the unmet transport needs of organizations through Good Practice Guide and Policy Brief deliverables around policy and leadership guidance.



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# Good Practice lessons

- Clarity around fleet requirements & specific to target group needs.
- Political leadership supporting wider Carbon Reduction Strategy.
- Support the understanding of integrating transport & mobility, energy production & waste management.
- Identify & provide infrastructure requirements- low/zero carbon re-fuelling mapping,
- Alignment to VM market realities, timelines, changing models of finance,
- Flexibility in procurement processes and being more innovative in engaging stakeholders and partners into the process.



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# Policy lessons

- Build in flexibility and progressive standards into procurement policy for developing specification to address what is available now and what could be available in next 15 years.
- No one-size fits all- open up as what could be done within the right market conditions ie identify what needs to be in place to address zero emission policy requirements.
- Incorporate TCO model, new models of finance, maximised usage models supported by progressive improvements to enable zero emission vehicles asap at a price that reflects TCO.
- Evaluation framework that enables learning & understanding to fit with policy development for alternative low/zero fuel strategy, energy mapping and transport & mobility planning.