

2nd workshop in Barcelona on 20 October 2014

The aim of the 2nd workshop was to enable the TRANSFORM consortium and invited guests to share experience and ideas on how to mobilise the procurement power of city authorities through both joint actions and collaboration with other stakeholders. It was hosted by Barcelona City Council and involved a mixed group of nearly 50 stakeholders from nine European countries who were invited by members of the TRANSFORM consortium.

Mr Adria Gomila, Director of Mobility for **Barcelona City Council** welcomed the delegates and gave them some examples of how the city is using new technologies to achieve its aim of safe, sustainable and efficient mobility for pedestrians, cyclists and motorists.

The workshop was again chaired by **Dr Jack Frost OBE**, the industrial chairman of the TRANSFORM project steering group, and a Director of Johnson Matthey Fuel Cells. He reminded participants that TRANSFORM is an unusual project as it is concerned with demand-led innovation and therefore one of the key challenges is how to mobilise joint expressions of demand for innovative new solutions. He encouraged everyone to contribute ideas for collaboration and joint actions between cities and with other stakeholders.

The first presentation from Piedad Molina-Ninrola Moreno of **Ferrovial** explained how the company has evolved from a construction company to an infrastructure management service business. She reflected on the fact that cities need new and more complex solutions but don't have the money.

The second presentation was from Rick Lindeman of the Dutch Ministry of Infrastructure and Environment, which coordinates the **ERA-NET TRANSPORT** network. This involves 24 innovation funding agencies from 19 countries/regions that are working together on defining joint priorities for R&D in the area of sustainable surface transport and co-funding projects. He mentioned that the network has also been carrying out research, involving over 50 European cities, to understand the successful policy measures that are aimed at making mobility patterns more sustainable.

This session on case examples included nine presentations organised into three groups:

1. Case examples from four guests on what is happening outside of the TRANSFORM project from ICLEI, Finland, the city of Avila and London Fire Brigade
2. Update on progress and lessons from the three TRANSFORM city projects in Barcelona, Birmingham and Rotterdam
3. Two examples of emerging areas for joint actions and/or Compacts (i.e. joint statement of need).

Group discussions were organized on the following topics:

- Collaborative policy actions
- Collaborative procurement actions within and between cities
- Compacts and their role in creating new options and demonstration criteria
- Possible future projects and funding options